



Owner
The Cordish Companies

Contract Type
Exterior and Interior Signage

Signs Contractor
FSG Signs

REVOLVER BREWING

Arlington, Texas

The FSG team collaborated to bring Revolver Brewing's distinctive signs to life from the concept drawings.

CHALLENGE

The FSG team collaborated to bring Revolver Brewing's distinctive signs to life from the concept drawings provided by the client. Then FSG fabricators took over to cut, bend, weld, sand, and paint the aluminum before adding LEDs and mounting hardware. The pistols are a welded aluminum construction with perforated sidewalls, and the Revolver Brewing signs are solid 1.5" acrylic, cut using a CNC machine to hollow out for LEDs. The many special details also included fully-illuminated sidewalls and backlighting. These lighting details create a bold effect that makes the signs pop against the stone background.

Many clients want their signs to be flat against the face of the building; however, the main revolver sign featured two revolvers mounted to the 90-degree corner of the building and building modifications were not allowed, creating a design challenge.

SOLUTION

The challenging angles required more planning, designing, and engineering time and collaboration with a structural engineer to create a clean integration into the building. The final design for the main revolver sign was built on a custom curved frame and mounted on the 90-degree corner of the building.

We are so proud of the results! The project was even highlighted in the "Made in America" video series by MarketScale. The episode featured FSG Signs and the Revolver Brewing sign and ended like a classic western-- with a six-shooter showdown using a 6-foot pistol cutout. See the video here: <https://marketscale.com/industries/building-management/made-in-america-fsg/>

Our goal for every project is to eliminate or minimize the effects construction or installation can create. For this sign installation, FSG Sign Electricians and Project Managers coordinated with Globe Life Park and Texas Live! to begin installation early in the morning. The early schedule allowed us to avoid shutting down the area during peak hours of operation for the surrounding restaurants and hotel.

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